

## Privacy Policy pursuant to Art.13 and 14 of Regulation (UE) n.679/2016 (GDPR)

Welcome by **Milo's staff**. As you can understand, in order to carry out properly our information services, we gather and use some information that concern yourself, in compliance with the law. **Milo S.r.l.** commit to protect and respect your privacy. This Privacy Policy describes our adopted measures to protect your privacy.

We know this text is quite long, but we kindly ask you to read this Privacy Policy very carefully.

Here below you will find an index that will show you the subjects:

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### 1. Some terms to clarify

First of all, it is necessary to be clear about the meaning that some words have in this Privacy Policy. It may seem obvious, but within this Privacy Policy you will be referred to as "Concerned party". When we talk about "us" or "Company" we refer to **Milo S.r.l.**, "owner" of data processing. Our registered office is located in Via Bonfadini no. 93, 20138 Milan. This Privacy Policy covers data relating to people, like you and your family. In this Privacy Policy we use the term "Personal Data".

### 2. What personal data does the Company collect and process?

The personal data that the Company usually processes are:

- Name, date and place of birth, personal contact data and titles, e-mail address;
- If you contact us, we keep in some cases the track of your requests;
- We may also collect data concerning your visits to our website / Portal and your IP address, browser, timestamp, location, national traffic data, location data, weblogs and other data on communications and resources you log into. This information will allow us to simplify your visit to our website / Portal in the future.

### 3. Why do we use personal data concerning you?

The Company collects and deals with the processing of personal data:

- To send you periodic communications regarding the world of fishing and fishing events:
- To develop and further improve our website/portal or our new/existing systems/procedures to offer you better services: this happens mainly within new IT systems and procedures, therefore the information concerning you, could be used for testing the above mentioned new IT systems or procedures, where dummy data are not able to perfectly replicate the operation of that new IT system ;
- Where necessary, to comply with all legal obligations;

#### 4. What does the law provide for?

The law provides for a reason indicated in the same Privacy Policy for the processing of your data in our possession. The data are collected essentially for sending communications related to events and activities organized ,supported/or sponsored by Milo Srl, and are processed using IT procedures, with the appropriate security measures to ensure confidentiality, as well as to avoid improper access to the data by third parties.

#### 5. Are you required to provide us with the personal data we request?

You are not obliged to provide us with your personal data, but if you do not, it becomes practically impossible to allow you to use our services.

#### 6. Do we process your personal data without human intervention?

Yes, sometimes we do it. The Company has the right to use automated systems/processes and an automated decision procedure (such as profiling), to offer you and our customers the required services.

#### 7. How long do we keep your personal data?

The Company reserves the right to keep your personal data up to 36 months from your registration, or from the last activity by which you show interest towards us (for example, accessing, updating your data , downloading images from the Newsletters sent to you or the reading of the same).

#### 8. Do we transfer your personal data to third parties or outside the European Union?

Your data (mailing list) are transferred to the company Void Labs S.n.c., which operates our Newsletter service, managed through VOXmail.

#### 9. What are your rights?

Right to access and obtain a copy of your personal data

- You have the right to request confirmation that we are processing any of your personal data.

Right to amend your personal data

- In case you are able to prove the inaccuracy of your personal data in our possession, you have the possibility to ask us for both the updating of such data or their correction. We strongly encourage you to update your personal data by contacting us via e-mail address [dpo@milo.it](mailto:dpo@milo.it).

## Right to be forgotten / to delete data

- In some cases, you have the right to request a limitation on your personal data processing and / or the cancellation of the same. You have the right to present this request at any time and **Milo S.r.l.** will consider the possibility of accepting such request, however this right is subject to legal rights and obligations and therefore we may have to keep your personal data. When we find out that, your request for personal data cancellation is entitled by law, **Milo S.r.l.** will immediately proceed to do so, without unjustified delays. Please keep in mind that once your data are cancelled, the Company may no longer be useful to you, as it is no longer in possession of the information concerning you. If you wish to register again, you will need to re-enter your details.

## Right to raise objections

- You have the right to object to the way in which your data are processed by the Company in relation with your particular situation.
- If you wish to exercise one of your rights, please contact us by e-mail by writing to the dedicated address: [dpo@milo.it](mailto:dpo@milo.it)

When you send us an e-mail to exercise your rights, the Company may ask you to identify yourself before proceeding with your request. Finally, you have the right to complain to the Privacy Authority of the country where you live or work or in the place where you believe the problem related to your data was generated.

## 10. How can you contact us?

If you have any question or concern regarding the Privacy Policy or you would like to receive further information on how we protect your data and / or if you wish to contact the Data Protection Officer (DPO), please kindly contact us by e-mail at the following address: [dpo@milo.it](mailto:dpo@milo.it)

## 11. How do we manage the changes made to this Privacy Policy?

The terms indicated in this Privacy Policy may be modified from time to time. In such a case, we will publish any significant changes made to this Privacy Policy through appropriate communication on our website / portal, Newsletter or direct contact with you through other available communication channels.